



# CROSSROADS

An Artia Solutions Conference

## 2023 AGENDA

Continuing education units (CEU) for the Accreditation Council for Pharmacy Education (ACPE) will be provided for all sessions and panels.

### DAY 1 MONDAY, JUNE 12, 2023 | CENTRAL TIME ZONE

**7:30am – 7:00pm**      **Registration Check-In & Help Desk Open**      **Griffin Hallway, 2nd Floor**

**9:00am – 5:00pm**      **Crossroads Academy: Medicaid Intensive**      **Griffin Ballroom A-E**  
Optional - Registration Required  
Co-sponsored by **AbbVie** and **Acadia Pharmaceuticals**

- **Chris Andrews** PharmD, Vice President of Client Relations, Artia Solutions
- **Chad M. Bissell** PharmD, MBA, Vice President of Drug Launch Services, Artia Solutions
- **Kinsey Caldwell** Vice President of Contracting & Analytics, Artia Solutions
- **Helaine Gregory** JD, Senior Director of Puerto Rico & USVI Operations, Artia Solutions
- **Nick Penzetta** Vice President of Market Access, Artia Solutions
- **Edna Marín Ramos** Executive Director, Puerto Rico Health Insurance Administration

**6:00pm – 9:00pm**      **Opening Night Reception**      **Acme Feed & Seed (101 Broadway)**  
Sponsored by **Karuna Therapeutics**

### DAY 2 TUESDAY, JUNE 13, 2023 | CENTRAL TIME ZONE

General Session sponsored by **Jazz Pharmaceuticals**

**6:30am – 7:00am**      **Prayer Group** Optional      **Bristol**

**7:00am – 7:45am**      **Breakfast**      **Griffin FGH, Symphony ABC**  
Sponsored by **Indivior**

**7:00am – 7:00pm**      **Registration Check-In & Help Desk Open**      **Griffin Hallway**

**8:00am – 9:00am**      **Crossroads Welcome & Medicaid Update**      **Griffin Ballroom A-E**  

- **George Kitchens** co-CEO of Artia Solutions
- **Lauren Hoffer** Director at the Foundation for Angelman Syndrome Therapeutics (FAST)

9:15am – 10:15am	<p><b>Accelerated Approval: Reality vs. Expectations (Panel Discussion)</b></p> <ul style="list-style-type: none"> <li>• <b>George Kitchens</b> co-CEO of Artia Solutions</li> <li>• <b>Joshua Moore</b> Director of Pharmacy, MO HealthNet Division</li> <li>• <b>Julie M. Bullock</b> SVP, Global Head of Clinical Pharmacology &amp; Translational Medicine, Centara</li> <li>• <b>Carolyn Hickey</b> Executive Director, Government Affairs &amp; Policy, Sarepta Therapeutics</li> <li>• <b>Jenn McNary</b> Co-Founder &amp; Principal/Co-Founder, Canary Advisors/One Rare</li> </ul>	Griffin Ballroom A-E
10:15am – 10:30am	<p><b>Morning Coffee &amp; Snack Break</b></p>	Griffin Hallway
10:30am – 11:30am	<p><b>Speed Networking Session One</b></p> <p>Optional - Registration Required Sponsored by <b>Neurocrine Biosciences</b></p>	Symphony DEF
11:30am – 12:30pm	<p><b>Lunch</b></p> <p>Sponsored by <b>Pfizer</b></p>	Griffin FGH, Symphony ABC
11:30am – 12:30pm	<p><b>State Medicaid Private Lunch</b></p>	Belle Meade I & II
12:30pm – 1:30pm	<p><b>High-Cost Drug Therapies: The Intersection of Cost &amp; Patient Access (Panel Discussion)</b></p> <ul style="list-style-type: none"> <li>• <b>Chris Andrews</b> VP of Client Relations, Artia Solutions</li> <li>• <b>Aurelia Chaudhury</b> Model Lead, Cell and Gene Therapy Access Model, CMS</li> <li>• <b>Kelly Maynard</b> President, Little Hercules Foundation</li> <li>• <b>Pete D'Alba</b> Pharmacy Director, Georgia Medicaid</li> <li>• <b>John Feore</b> Director of Health Policy and Advocacy, Institute for Gene Therapies</li> <li>• <b>Kelly Kilpatrick</b> Head of US Commercial, Spark Therapeutics.</li> </ul>	Griffin Ballroom A-E
1:45pm – 2:45pm	<p><b>Medicaid Updates from the Federal Vantage Point</b></p> <ul style="list-style-type: none"> <li>• <b>Lauren Buckley</b> JD, Group President of Health &amp; Reimbursement Policy at Jeffrey J. Kimbell &amp; Associates</li> </ul>	Griffin Ballroom A-E
2:45pm – 3:00pm	<p><b>Afternoon Coffee &amp; Snack Break</b></p>	Griffin Hallway
3:00pm – 4:00pm	<p><b>The US Pharmaceutical and Medicaid Market: Trends, Issues, &amp; Outlook</b></p> <ul style="list-style-type: none"> <li>• <b>Doug Long</b> VP of Industry Relations at IQVIA</li> </ul>	Griffin Ballroom A-E
4:15 pm – 5:15 pm	<p><b>Medicaid Managed Care: Delivering Quality Outcomes in a High-Cost Market (Panel Discussion)</b></p> <p>Brought to you by <b>Artia Solutions + Anton Health</b></p> <ul style="list-style-type: none"> <li>• <b>Nick Penzetta</b> Vice President of Market Access, Artia Solutions</li> <li>• <b>Chronis Manolis</b> Senior Vice President, Pharmacy Services, UPMC</li> <li>• <b>Christina Barrington</b> Vice President, Pharmacy Programs, Priority Health</li> <li>• <b>Jeff Januska</b> Director of Pharmacy, CenCal</li> </ul>	Griffin Ballroom A-E

**DAY 2** TUESDAY, JUNE 13, 2023 | CENTRAL TIME ZONE

6:30pm – 7:30pm	<b>Cocktails &amp; Hors D'oeuvres</b>	Griffin Hallway
7:30pm	<b>The Extra Mile Award Banquet</b> Sponsored by <b>Sunovion</b> and <b>Otsuka</b>	Griffin Ballroom A-E

**DAY 3** WEDNESDAY, JUNE 14, 2023 | CENTRAL TIME ZONE

General Session sponsored by **Jazz Pharmaceuticals**

7:30am – 1:00pm	<b>Help Desk Open</b>	Griffin Hallway
7:30am – 9:00am	<b>Breakfast</b>	Griffin FGH, Symphony ABC
8:00am – 9:00am	<b>Speed Networking Session Two</b> Optional - Registration Required	Symphony DEF
9:15am – 10:15am	<b>Prescription Digital Therapeutics: How PDTs Integrate into the Treatment Paradigm (Panel Discussion)</b> <ul style="list-style-type: none"><li>• <b>Michael Garner</b> CEO of The Garner Group</li><li>• <b>Terry Cothran</b> Senior Pharmacy Director, Oklahoma Health Care Authority</li><li>• <b>Brad Burris</b> Senior Director of Government Accounts, Pear Therapeutics</li><li>• <b>Ross Margulies</b> Partner, Foley Hoag</li><li>• <b>Ashley Peterson</b> Director, Contracting &amp; Analytics, Artia Solutions</li></ul>	Griffin Ballroom A-E
10:30am – 11:30am	<b>Strategies for Manufacturers to Address the AMP Cap Removal (Panel Discussion)</b> <ul style="list-style-type: none"><li>• <b>Chad M. Bissell</b> Vice President, Drug Launch Services, Artia Solutions</li><li>• <b>Matt Dull</b> co-CEO, Artia Solutions</li><li>• <b>Sandy Kapur</b> Director, Trade &amp; Industry Relations, Gainwell Technologies</li><li>• <b>Katie Lapins Trujillo</b> Executive Director, The Pricing Group</li></ul>	Griffin Ballroom A-E
11:30am – 11:45am	<b>Morning Coffee &amp; Snack Break</b>	Griffin Hallway
12:00pm – 1:00pm	<b>Speed Networking Session Three</b> Optional - Registration Required	Symphony DEF
1:00pm	<b>Adjournment &amp; To-Go Lunch</b>	Symphony Hallway