

what's on the agenda?

The 2020 Crossroads agenda incorporates the following topics: trends in prior authorization reviews, value-based agreements, sickle cell education, cannabis, Medicaid legislative updates, Managed Medicaid drug benefit, and much more.

June
8-10

2020

NASHVILLE

JW MARRIOTT
201 8TH AVE SOUTH

Day 1 MONDAY JUNE 8, 2020

11AM - 6PM

Registration Open

SYMPHONY PREFUNCTION
NORTH, LEVEL 2

12 - 1PM

The Artia Advantage *Optional & Complimentary*

SYMPHONY AB,
LEVEL 2

- **Greg Kitchens, PHARM D** Chief Information Officer, Senior Partner, Artia Solutions
- **Mary Stoots, PHARM D** Director, Clinical Technology, Artia Solutions

1:30 - 5PM

Medicaid 101 *Optional – Pre-Registration Required*

SYMPHONY AB,
LEVEL 2

- **Matt Dull** Chief Operating Officer, Senior Partner, Artia Solutions
- **Eric Kimelblatt** Senior Director, Managed Markets, Artia Solutions
- **Greg Kitchens, PHARM D** Chief Information Officer, Senior Partner, Artia Solutions
- **Helaine Gregory** Senior Director, Puerto Rico/Virgin Islands Operations, Artia Solutions
- **Brad Burris** Director of Government Accounts, Global Blood Therapeutics

6 - 9PM

Opening Reception *Sponsored by the National Hemophilia Foundation*

TIN ROOF,
316 BROADWAY

Day 2 TUESDAY JUNE 9, 2020

6:30 - 7AM

Prayer Group *Optional*

HOLSTON, LEVEL 2

7AM - 7PM

Registration Open

SYMPHONY PREFUNCTION
NORTH, LEVEL 2

7 - 7:45AM

Breakfast *Sponsored by Indivior*

SYMPHONY
PREFUNCTION NORTH
& SYMPHONY BALLROOM
CDEF, LEVEL 2





CROSSROADS

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AGENDA

Day 2 TUESDAY JUNE 9, 2020

CONTINUED

8 - 8:15AM

Crossroads Welcome

- **George Kitchens, RPH** Chief Executive Officer, Senior Partner, Artia Solutions

SYMPHONY BALLROOM
CDEF, LEVEL 2

8:15 - 9AM

Unstoppable Cultures: Creating & Sustaining Organizations of Enduring Greatness

KEYNOTE: Ginger Hardage former Senior Vice President of Culture and Communications, Southwest Airlines

SYMPHONY BALLROOM
CDEF, LEVEL 2

9AM - 5PM

All Day Coffee and Snack Break *Sponsored by Greenwich Biosciences*

SYMPHONY PREFUNCTION
NORTH

9:15 - 10AM

Deriving Real Value from Value-Based Agreements (Panel Discussion)

MODERATOR: George Kitchens, RPH Chief Executive Officer, Senior Partner, Artia Solutions

- **Bill White** Vice President, Patient Access at AveXis
- **Jay Newman** Senior VP & General Manager, US Commercial at Spark Therapeutics
- **Terry Cothran** Senior Pharmacy Director, Oklahoma Health Care Authority
- **Edmund J. Pezalla, MD, MPH** CEO/Founder of Enlightenment Bioconsult, LLC

SYMPHONY BALLROOM
CDEF, LEVEL 2

10:15 - 11AM

The US Pharmaceutical and Medicaid Market: Trends, Issues, & Outlook

- **Doug Long** Vice President of Industry Relations, IQVIA

SYMPHONY BALLROOM
CDEF, LEVEL 2

11:15AM - 12PM

Payer and Patient Perspectives on Prior Authorization (Panel Discussion)

MODERATOR: Eric Kimelblatt Senior Director, Managed Markets, Artia Solutions

- **Emily Baker, PHARM.D, BCPS, MBA, MHA** President and CEO of NorthStar HealthCare Consulting
- **John Fox, MD, MHA** Vice President, Clinical Transformation, Executive Medical Director, West Michigan ACO Spectrum Health Systems
- **Kollet Koulianos, MBA** Senior Director, Payer Relations at the National Hemophilia Foundation
- **Laura Wingate** Senior Vice President of Education, Support & Advocacy at Crohn's & Colitis Foundation

SYMPHONY BALLROOM
CDEF, LEVEL 2

12 - 1:15PM

Lunch *Sponsored by Spark Therapeutics*

SYMPHONY PREFUNCTION
NORTH & SYMPHONY
BALLROOM CDEF, LEVEL 2

12 - 1:15PM

State Round Table & Lunch *Private: State Representatives Only*

POWELL, LEVEL 2



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AGENDA

Day 2 TUESDAY JUNE 9, 2020

CONTINUED

1:30 - 2:30PM **Speed Networking** *Optional: Pre-Registration Required*
Sponsored by Global Blood Therapeutics

SYMPHONY AB,
LEVEL 2

2:45 - 3:30PM **Hope on the Horizon for Sickle Cell Patients**

- **Edem Ablordepey, PHARM D** *Oncology Brand Access Strategy, US Market Access Fellow at Bayer Pharmaceuticals*
- **Wanda Whitten-Shurney, MD** *CEO/Medical Director at the Sickle Cell Disease Association of America*

SYMPHONY CDEF,
LEVEL 2

3:45 - 4:15PM **Medicaid Formulary Management in the Year 2020 and Beyond**

- **Jeffrey D. Dunn, PHARM D, MBA** *former Clinical Strategy and Programs and Industry Relations at MagellanRx*
- **Ross Margulies, JD, MPH** *Associate, Foley Hoag*

SYMPHONY
BALLROOM CDEF,
LEVEL 2

4:15 - 5PM **Medicaid Formulary Management in the Year 2020 and Beyond**
(Panel Discussion)

MODERATOR: Matt Dull *Chief Operating Officer, Senior Partner, Artia Solutions*

- **Jeffrey D. Dunn, PHARM D, MBA** *former Clinical Strategy and Programs and Industry Relations at MagellanRx*
- **Joshua Moore, PHARM D** *Director of Pharmacy, MO HealthNet, State of Missouri*
- **Richard R. Thacker, DO, FACP** *Assistant Dean of Clinical Sciences and Clinical Resources, Alabama College of Osteopathic Medicine*
- **Ross Margulies, JD, MPH** *Associate, Foley Hoag*

SYMPHONY CDEF,
LEVEL 2

6 - 7PM **Cocktails and Hors D'Oeuvres**

SYMPHONY PREFUNCTION
NORTH, LEVEL 2

7PM **Seated Dinner, Entertainment, and The Extra Mile Award Presentation**
Sponsored by AveXis

SYMPHONY BALLROOM
CDEF, LEVEL 2

Day 3 WEDNESDAY JUNE 10, 2020

7 - 7:45AM **Breakfast**

SYMPHONY PREFUNCTION
NORTH & SYMPHONY
BALLROOM CDEF, LEVEL 2

8 - 8:45AM **Medicaid Updates from the Federal Vantage Point**

- **Lauren Buckley, JD** *Group VP of Health Policy and Reimbursement, Jeffrey J. Kimbell & Associates*

SYMPHONY CDEF,
LEVEL 2



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AGENDA

Day 3 WEDNESDAY JUNE 10, 2020

CONTINUED

9 - 9:30AM

Cannabis is Here, Getting into the Weeds on Legislative Mandates & Coverage Issues

- **Mark Bolton, JD** Senior Director, U.S. Public Policy & Senior Legal Counsel, GW Pharmaceuticals
- TBD

SYMPHONY CDEF, LEVEL 2

9:30 - 10:15AM

Cannabis is Here, Getting into the Weeds on Legislative Mandates & Coverage Issues (Panel Discussion)

MODERATOR: Blake Farmer Senior Health Care Reporter, Nashville Public Radio

- **Mark Bolton, JD** Senior Director, U.S. Public Policy & Senior Legal Counsel, GW Pharmaceuticals
- **Jonathan Hickman, PHARM D** Board Member, Florida Board of Pharmacy
- **David M. Smolin, JD** Professor and Director, Center for Children, Law, and Ethics, Cumberland Law School, Samford University
- **Sarah Klein** Chief Executive Officer, Epilepsy Foundation of Colorado
- TBD

SYMPHONY CDEF, LEVEL 2

10:30 - 11:30AM

Speed Networking *Optional: Pre-Registration Required* Sponsored by **Global Blood Therapeutics**

SYMPHONY AB, LEVEL 2

11:45AM - 12:30PM

Medicaid Pharmacy Benefit Delivery Systems: FFS vs. MCO Viewpoints (Panel Discussion)

MODERATOR: Emily Baker, PHARM D, BCPS, MBA, MHA President and CEO of NorthStar HealthCare Consulting

- **Michael Sharp, RPH** President, SharpRx Pharmaceutical Consultation Services, Inc.
- **Jeffrey D. Dunn, PHARM D, MBA** former Clinical Strategy and Programs and Industry Relations at MagellanRx
- **Jessin Joseph, PHARM D** Pharmacy Director, Kentucky Dept. for Medicaid Services
- **Partha Chatterjee** Co-Founder & Partner, Akara Group LLC

SYMPHONY CDEF, LEVEL 2

12:30PM

Adjournment & Lunch

SYMPHONY CDEF & SYMPHONY PREFUNCTION NORTH, LEVEL 2



REGISTER TODAY AND SAVE

- Early bird (ends February 29, 2020) | **\$2,450**
- Standard (March 1, 2020 – May 22, 2020) | **\$2,950**
- On-site (June 8, 2020) | **\$3,200**
- Artia Solutions client rate | **\$2,200**



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