CROSSROADS

An Artia Solutions Conference

AGENDA

june 8-10 2020

NASHVILLE

JW MARRIOTT
201 8TH AVE SOUTH

what's on the agenda?

The 2020 Crossroads agenda incorporates the following topics: trends in prior authorization reviews, value-based agreements, sickle cell education, cannabis, Medicaid legislative updates, Managed Medicaid drug benefit, and much more.

Day 1 MONDAY JUNE 8, 2020

11AM - 6PM	**Registration Open**	SYMPHONY PREFUNCTION NORTH, LEVEL 2
12 - 1PM	**The Artia Advantage** *Optional & Complimentary* ▪ **Greg Kitchens, PHARMD** *Chief Information Officer, Senior Partner, Artia Solutions* ▪ **Mary Stoots, PHARMD** *Director, Clinical Technology, Artia Solutions*	SYMPHONY AB, LEVEL 2
1:30 - 5PM	**Medicaid 101** *Optional – Pre-Registration Required* ▪ **Matt Dull** *Chief Operating Officer, Senior Partner, Artia Solutions* ▪ **Eric Kimelblatt** *Senior Director, Managed Markets, Artia Solutions* ▪ **Greg Kitchens, PHARMD** *Chief Information Officer, Senior Partner, Artia Solutions* ▪ **Helaine Gregory** *Senior Director, Puerto Rico/Virgin Islands Operations, Artia Solutions* ▪ **Brad Burris** *Director of Government Accounts, Global Blood Therapeutics*	SYMPHONY AB, LEVEL 2
6 - 9PM	**Opening Reception** *Sponsored by the **National Hemophilia Foundation***	TIN ROOF, 316 BROADWAY

Day 2 TUESDAY JUNE 9, 2020

6:30 - 7AM	**Prayer Group** *Optional*	HOLSTON, LEVEL 2
7AM - 7PM	**Registration Open**	SYMPHONY PREFUNCTION NORTH, LEVEL 2
7 - 7:45AM	**Breakfast** *Sponsored by **Indivior***	SYMPHONY PREFUNCTION NORTH & SYMPHONY BALLROOM CDEF, LEVEL 2

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Day 2 TUESDAY JUNE 9, 2020 — CONTINUED

8 - 8:15AM	**Crossroads Welcome** ▪ **George Kitchens, RPH** *Chief Executive Officer, Senior Partner, Artia Solutions*	SYMPHONY BALLROOM CDEF, LEVEL 2
8:15 - 9AM	**Keynote** TBD	SYMPHONY BALLROOM CDEF, LEVEL 2
9AM - 5PM	**All Day Coffee and Snack Break** *Sponsored by* ***Greenwich Biosciences***	SYMPHONY PREFUNCTION NORTH
9:15 - 10AM	**Deriving Real Value from Value-Based Agreements** *(Panel Discussion)* MODERATOR: **George Kitchens, RPH** *Chief Executive Officer, Senior Partner, Artia Solutions* ▪ **Bill White** *Vice President, Patient Access at AveXis* ▪ **Rhonda Anderson, RPH** *Director of the Pharmacy & Drug Effectiveness Review Project, Center for Evidence-based Policy* ▪ **Jay Newman** *Senior VP & General Manager, US Commercial at Spark Therapeutics* ▪ **Terry Cothran** *Senior Pharmacy Director, Oklahoma Health Care Authority* ▪ **Edmund J. Pezalla, MD, MPH** *CEO/Founder of Enlightenment Bioconsult, LLC*	SYMPHONY BALLROOM CDEF, LEVEL 2
10:15 - 11AM	**The US Pharmaceutical and Medicaid Market: Trends, Issues, & Outlook** ▪ **Doug Long** *Vice President of Industry Relations, IQVIA*	SYMPHONY BALLROOM CDEF, LEVEL 2
11:15AM - 12PM	**Payer and Patient Perspectives on Prior Authorization** *(Panel Discussion)* MODERATOR: **Eric Kimelblatt** *Senior Director, Managed Markets, Artia Solutions* ▪ **Emily Baker, PHARMD, BCPS, MBA, MHA** *President and CEO of NorthStar HealthCare Consulting* ▪ **John Fox, MD, MHA** *Vice President, Clinical Transformation, Executive Medical Director, West Michigan ACO Spectrum Health Systems* ▪ **Kollet Koulianos, MBA** *Senior Director, Payer Relations at the National Hemophilia Foundation* ▪ **Laura Wingate** *Senior Vice President of Education, Support & Advocacy at Crohn's & Colitis Foundation*	SYMPHONY BALLROOM CDEF, LEVEL 2
12 - 1:15PM	**Lunch** *Sponsored by* ***Spark Therapeutics***	SYMPHONY PREFUNCTION NORTH & SYMPHONY BALLROOM CDEF, LEVEL 2
12 - 1:15PM	**State Round Table & Lunch** *Private: State Representatives Only*	POWELL, LEVEL 2

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Day 2 TUESDAY JUNE 9, 2020 CONTINUED

1:30 - 2:30PM

Speed Networking *Optional: Pre-Registration Required*

*Sponsored by **Global Blood Therapeutics***

SYMPHONY AB, LEVEL 2

2:45 - 3:30PM

Hope on the Horizon for Sickle Cell Patients

- **Edem Ablordeppey, PHARMD** *Oncology Brand Access Strategy, US Market Access Fellow at Bayer Pharmaceuticals*
- **Wanda Whitten-Shurney, MD** *CEO/Medical Director at the Sickle Cell Disease Association of America*

SYMPHONY CDEF, LEVEL 2

3:45 - 4:15PM

Medicaid Formulary Management in the Year 2020 and Beyond

- **Jeffrey D. Dunn, PHARMD, MBA** *former Clinical Strategy and Programs and Industry Relations at MagellanRx*
- TBD

SYMPHONY BALLROOM CDEF, LEVEL 2

4:15 - 5PM

Medicaid Formulary Management in the Year 2020 and Beyond *(Panel Discussion)*

MODERATOR: **Matt Dull** *Chief Operating Officer, Senior Partner, Artia Solutions*

- **Jeffrey D. Dunn, PHARMD, MBA** *former Clinical Strategy and Programs and Industry Relations at MagellanRx*
- **Joshua Moore, PHARMD** *Director of Pharmacy, MO HealthNet, State of Missouri*
- **Richard R. Thacker, DO, FACOI** *Assistant Dean of Clinical Sciences and Clinical Resources, Alabama College of Osteopathic Medicine*
- TBD

SYMPHONY CDEF, LEVEL 2

6 - 7PM

Cocktails and Hors D'Oeuvres

SYMPHONY PREFUNCTION NORTH, LEVEL 2

7PM

Seated Dinner, Entertainment, and The Extra Mile Award Presentation

*Sponsored by **AveXis***

SYMPHONY BALLROOM CDEF, LEVEL 2

Day 3 WEDNESDAY JUNE 10, 2020

7 - 7:45AM

Breakfast

SYMPHONY PREFUNCTION NORTH & SYMPHONY BALLROOM CDEF, LEVEL 2

8 - 8:45AM

Medicaid Legislative Updates from the Federal Vantage Point

- **Lauren Buckley, JD** *Group VP of Health Policy and Reimbursement, Jeffrey J. Kimbell & Associates*

SYMPHONY CDEF, LEVEL 2

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Day 3 WEDNESDAY JUNE 10, 2020 — CONTINUED

9 - 9:30AM — **SYMPHONY CDEF, LEVEL 2**

Cannabis is Here, Getting into the Weeds on Legislative Mandates & Coverage Issues

- **Mark Bolton, JD** *Senior Director, U.S. Public Policy & Senior Legal Cousel, GW Pharmaceuticals*
- **TBD**

9:30 - 10:15AM — **SYMPHONY CDEF, LEVEL 2**

Cannabis is Here, Getting into the Weeds on Legislative Mandates & Coverage Issues *(Panel Discussion)*

MODERATOR: **Blake Farmer** *Senior Health Care Reporter, Nashville Public Radio*

- **Mark Bolton, JD** *Senior Director, U.S. Public Policy & Senior Legal Cousel, GW Pharmaceuticals*
- **Jonathan Hickman, PHARMD** *Board Member, Florida Board of Pharmacy*
- **David M. Smolin, JD** *Professor and Director, Center for Children, Law, and Ethics, Cumberland Law School, Samford University*
- **Sarah Klein** *Chief Executive Officer, Epilepsy Foundation of Colorado*
- **TBD**

10:30 - 11:30AM — **SYMPHONY AB, LEVEL 2**

Speed Networking *Optional: Pre-Registration Required*

Sponsored by ***Global Blood Therapeutics***

11:45AM - 12:30PM — **SYMPHONY CDEF, LEVEL 2**

Medicaid Pharmacy Benefit Delivery Systems: FFS vs. MCO Viewpoints *(Panel Discussion)*

MODERATOR: **Emily Baker, PHARMD, BCPS, MBA, MHA** *President and CEO of NorthStar HealthCare Consulting*

- **Michael Sharp, RPH** *President, SharpRx Pharmaceutical Consultation Services, Inc.*
- **Jeffrey D. Dunn, PHARMD, MBA** *former Clinical Strategy and Programs and Industry Relations at MagellanRx*
- **Jessin Joseph, PHARMD** *Pharmacy Director, Kentucky Dept. for Medicaid Services*
- **TBD**

12:30PM — **SYMPHONY CDEF & SYMPHONY PREFUNCTION NORTH, LEVEL 2**

Adjournment & Lunch

REGISTER TODAY AND SAVE

Early bird *(ends February 29, 2020)* | **$2,450**
Standard *(March 1, 2020 – May 22, 2020)* | **$2,950**
On-site *(June 8, 2020)* | **$3,200**
Artia Solutions client rate | **$2,200**